



## Press Release

1 May 2019

### Three local Mind mental health charities merge to become Norfolk and Waveney Mind

Three local mental health charities; Great Yarmouth & Waveney Mind, Norwich and Central Norfolk Mind and West Norfolk Mind, have officially announced that they have entered into an exciting and innovative merger agreement and will relaunch under the new name of Norfolk and Waveney Mind on 1<sup>st</sup> July 2019.

The coming together of these three charities will have numerous benefits for the people of Norfolk and Waveney, this includes; helping to increase the range and availability of local mental health services, increase the promotion of positive mental health and improve sustainability of Mind services across Norfolk and Waveney, placing them in a better position to successfully secure and deliver existing and new commissioned services. Together the three Minds will create a stronger, united voice for their beneficiaries, campaigning and advocating on a Norfolk and Waveney wide basis, enhancing service delivery and sharing good practice to further improve support for its beneficiaries across the whole of Norfolk and Waveney.

Louise Jordan-Hall, Chair of the Board of Trustees for Great Yarmouth Mind, said: “The integration of all three charities will take place over the coming months with no disruption to the delivery of our current services. Staff from each of the Mind organisations are working hard to ensure that the integration process is as smooth as possible for people who use our services, our staff, carers and everyone involved with Mind in Norfolk and Waveney.”

Speaking on behalf of the three Chief Executives, Eddie West-Burnham, Chief Executive of West Norfolk Mind, said; “This is an incredibly exciting time for all three organisations. We already work together to deliver a number of projects, including, Norfolk Integrated Housing and Community Support Service (NIHCSS), Norfolk and Waveney Wellbeing Service, suicide prevention work, and more besides. We firmly believe that merging will create a stronger organisation, meaning that we can continue to deliver services across Norfolk and Waveney into the future and reach out to more people who need our support.”



In the short term we do not expect the merger to result in any changes to the services we deliver to the people we support. We anticipate, however, that in the longer term the merger will enable us to develop, expand and deliver new and current services and we're very excited by this. All three organisations will continue to run services from their current locations in King's Lynn, Norwich and Great Yarmouth with an expectation that services will develop and expand to provide greater coverage across the rural areas across Norfolk and Waveney

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